## Investor Presentation

November 2024



Leading the Healthcare Industry in Home Respiratory Care

**NASDAQ: VMD** 

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This Presentation includes references to financial measures that are calculated and presented on the basis of methodologies other than in accordance with generally accepted accounting principles in the United States of America ("GAAP"), including the measure Adjusted EBITDA. A reconciliation of this non-GAAP financial measure to the nearest GAAP measure can be found in the Appendix to this Presentation.

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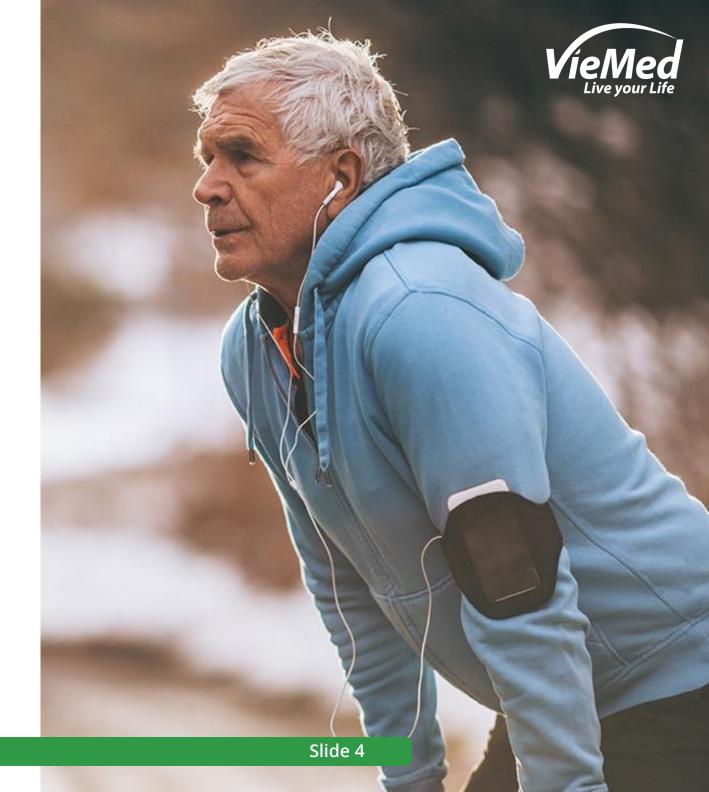
### Viemed at a Glance

- Largest independent specialized provider of non-invasive ventilation (NIV) in the US home respiratory health care industry
- Highly profitable with a 25% CAGR in revenue growth since spinout in 2017
- Service offering includes 24x7 in home respiratory care including specialized respiratory therapists and medical devices
- Headquartered in Lafayette, Louisiana
- Currently serving over 127,000 patients
- Listed on NASDAQ (VMD)



## **Our Journey**





### **Key Investment Consideration**

#### Market Expansion in Home Medical Equipment (HME)

- Sustained growth in HME markets, particularly in complex respiratory and Obstructive Sleep Apnea (OSA)
- Underserved chronic COPD population qualifying for Non-Invasive Ventilation (NIV) in the home

#### Demographic and Health Trends

- The aging population and rising incidence of chronic diseases contribute to patient volume growth
- Government and commercial payors prioritize cost-effective home care solutions over acute settings
- Advancements in technology and equipment empower HME providers to effectively treat complex patients at home

#### Healthcare Economics and Competitive Landscape

- CMS projects U.S. home health and DME spending to reach \$400 billion annually by 2032
- COPD alone incurs \$50 billion in annual healthcare costs in the U.S.

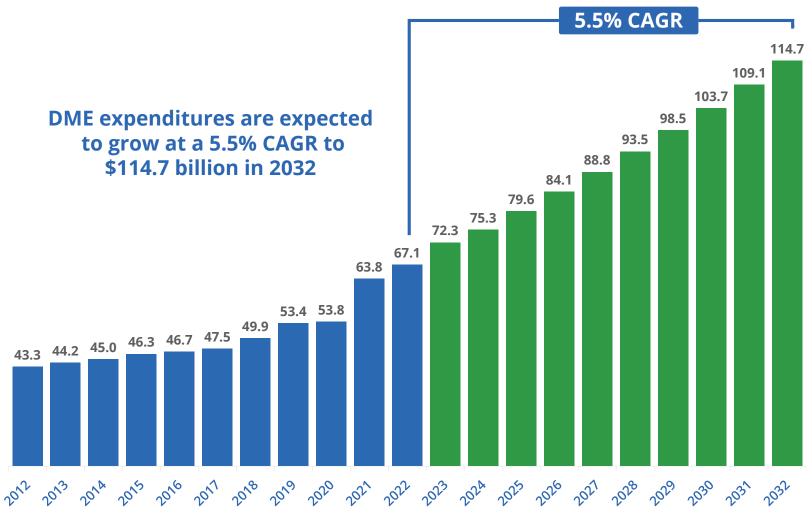


### **Current State of the Industry**



The Medicare population is growing

64 million beneficiaries in 2021 est. 70 million beneficiaries by 2025



**Historical and Projected US DME Expenditures (in \$ BILLIONS)** 

Source: Office of the Actuary in the Centers for Medicare & Medicaid



### **NIV Market Penetration**

25 Million (estimated) people in the U.S. have COPD

2,500,000 or 10% have stage 4 COPD

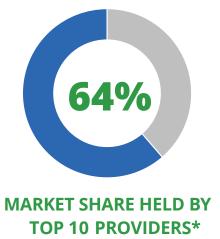
1,250,000 or 50% of those with stage 4 COPD develop chronic respiratory failure becoming candidates for our therapy

Approximately 80,000 annual Medicare beneficiaries on NIV service \*

Estimate of 6% market penetration

\*As of 2022 (source: HME Databank)



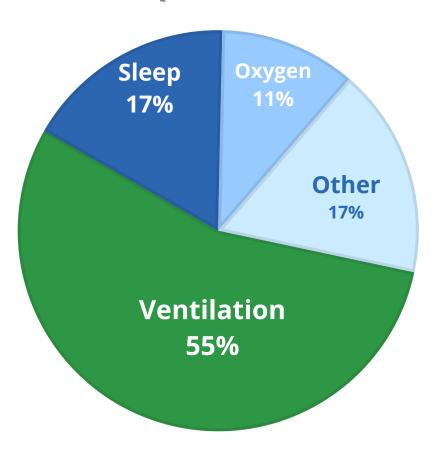




## **Services and Payors**

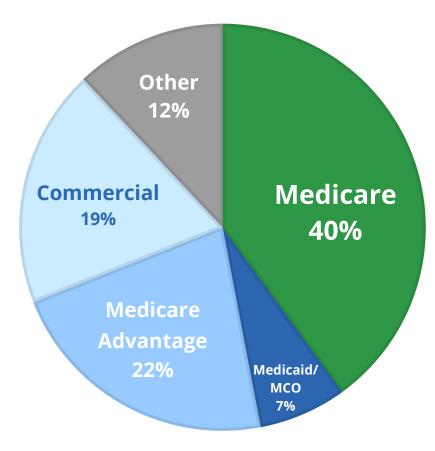
### **SERVICE MIX**

3<sup>rd</sup> Quarter 2024



### PAYOR MIX

3<sup>rd</sup> Quarter 2024





### The Viemed Solution

Registered Respiratory Therapists (RTs) assigned to each patient and on call 24X7

- All RTs are COPD educators
- Assess and service medical equipment
- Overseen by pulmonologists on staff
- Behavioral health specialist support

Each patient is given a customized in-home care plan based on Activities of Daily Living (ADLs) assessments. Subsequent visits educate and assist patients – build trust and ongoing relationship with patient

#### Provide affordability for patients

Majority of plans covered by Medicare and private insurance







with all our Viemed products



**Sleep Therapy** 



**Oxygen Therapy** 



Patient Engagement



**Percussion Vests** 



## Proven Organic Growth Strategy

#### Location selection

- Based on high COPD rates
- Target hospitals and facilities with high readmission rates and near existing service area
- Leverage existing relationships and operate heavily in rural markets

### Unique lean deployment model

- No costly retail stores
- Sales reps and RTs operate out of vehicles that are monitored by GPS

#### High service model

- Certified RTs delivering a high touch service model to a non-compliant patient demographic base
- Providing education and assessment to patients in their homes and through Telehealth

## Complementary Acquisition Initiatives

### **Strategic Acquisitions**

- Acquired Home Medical Products, Inc. (HMP) in June 2023
- Immediately accretive to net income and EPS
- Contributes to geographic, product, and payor diversity
- Revenue synergies complement organic growth

### Hospital Joint Ventures

- Completed joint venture with HomeMed/East Alabama Health in April 2024
- Referral source and patient base synergies complement organic growth



### **Published Research** Real-world results

#### respiratory MEDICINE

June 29, 2022

Early initiation of non-invasive ventilation at home reduces mortality, hospitalizations, and overall health costs

43%

**Relative mortality** reduction if utilized within 0 - 7 days

11.6%

Cost reduction if utilized within 0 – 7 days

\$5,484

**Cost reduction if utilized** within 0-7 days

7.2%

Cost reduction if utilized within 0 - 15 days

VieMed

Sample size: 500,000 patients

**September 15, 2021** 

Non-invasive ventilation at home reduces mortality in COPD With CRF

31%

Relative reduction in hospital readmissions 38%

Immediate reduction in risk of death with NIV

12%

Relative reduction in mortality after 12 months 16%

**Relative reduction** in ER visits



Sample size: 36,000 patients

### respiratory MEDICINE Journal Study

**December 29, 2020** 

Non-invasive ventilation at home improves survival and decreases healthcare utilization

39%

Relative reduction in allcause mortality over 7-year period

Relative reduction in the risk of an ER visit

Relative decline in the risk of hospitalizations



Sample size: 45,000 patients

## Technology and Remote Care



- Mission of becoming a leading healthcare technology company coupled with high touch human interaction in the home
- Goal is to improve quality of life and length of time patients spend with loved ones
- Increase efficiency of clinicians through improved remote workflow and proactive care patient engagement solutions
- Increase patient and caregiver engagement
- Capture value-based data elements, analysis and insights from patient's home to improve patient outcomes and generate cost savings



## Objectives for the Next 24 Months

- Grow active patient base while entering new target markets through geographic expansion
- Communicate findings from the growing number of research studies to referral sources and payors in order to save more lives and increase market penetration
- Diversify payor base specific focus of bringing our solution to the VA and commercial payors
- Expand technology capabilities in order to capture useful patient data and increase length of stay
- Expand service offerings and home-based product offerings through strategic partnerships
- Grow our clinical resource recruiting platform through Viemed Healthcare Staffing
- Pursue strategic acquisitions and successfully integrate to augment strong organic growth model





## Regulatory Update

- Government reimbursements are stable, with rates indexed to rise with inflation
- CMS adoption of 2024 Final Rule increases transparency and accountability for Medicare Advantage plans, improves prior authorization processes
- Round 2021 competitive bidding contracts expired on December 31, 2023 and CMS has not announced any new or future rounds of the competitive bidding program
- Historically, competitive bidding programs are announced 18 months prior to implementation
- CMS reconsideration of NCD 280.1 to establish clear coverage policies for the use of NIV for Medicare beneficiaries with COPD



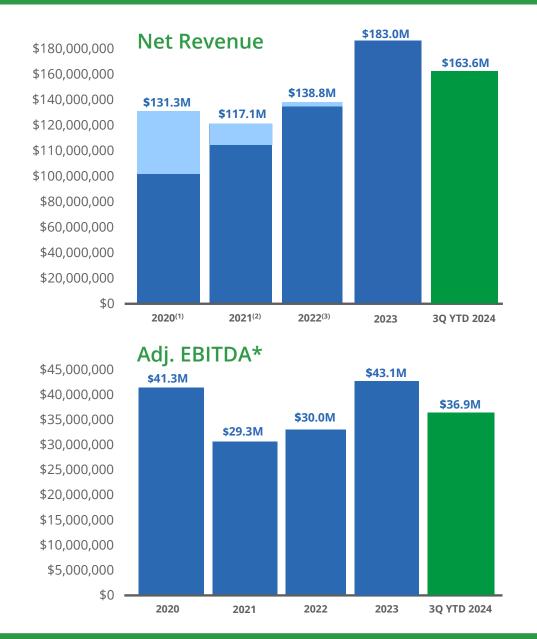
### Vent Revenue Model

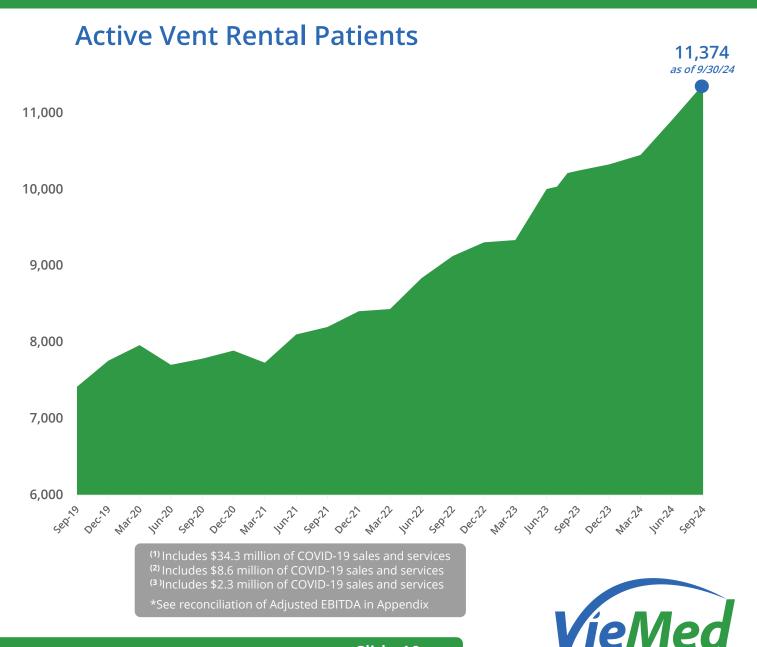
- Monthly rental fee reimbursed by insurance and covered by Medicare
- Uncapped rental contract for ventilators (55% of 3Q24 revenue)
- Average monthly vent reimbursement of \$1,050
- Pricing includes equipment rental, RT service, supplies and maintenance of equipment
- Other major products include sleep therapy, oxygen and percussion vests





### Historical Financial Performance







Shares outstanding & fully diluted



Cash on hand in USD



Total LT debt in USD



**Total staff** 



Market cap as of October 31, 2024: \$330M (USD) Stock price as of October 31, 2024: \$8.55 (USD)



### **Board of Directors**



Casey Hoyt
Chief Executive Officer
and Director



Randy Dobbs

Chairman of the Board
and Independent Director



Sabrina Heltz Independent Director



Bruce Greenstein
Independent Director



Nitin Kaushal Independent Director



Tim Smokoff
Independent Director



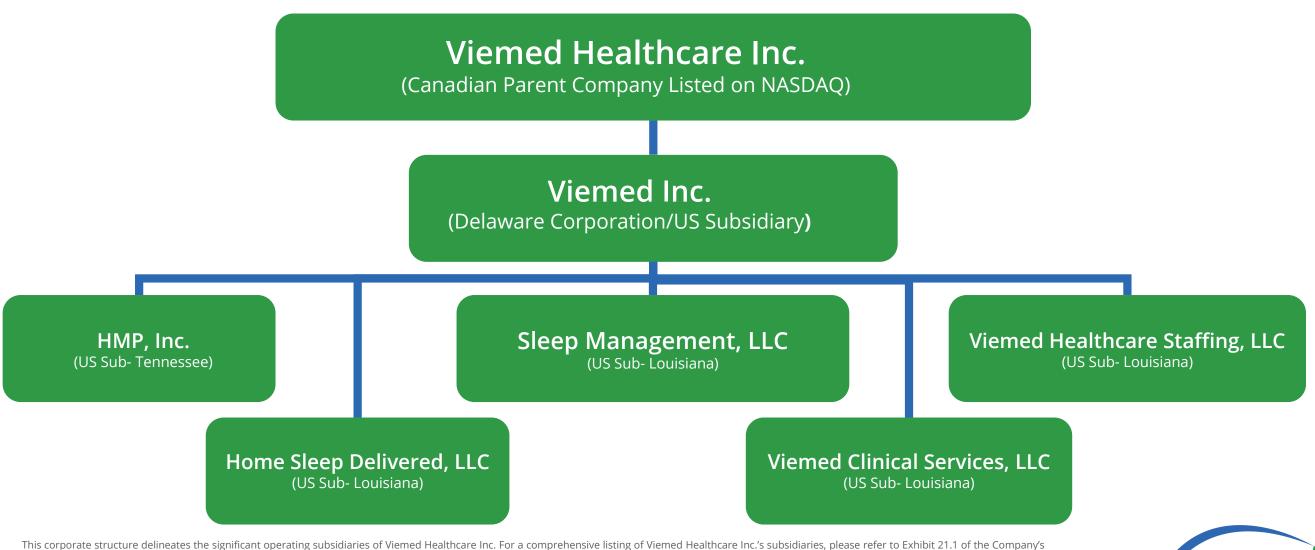
Dr. William Frazier
Chief Medical Officer and
Director



Todd Zehnder
Chief Operating Officer
and Director



### **Corporate Structure**



Annual Report on Form 10-K.

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### Reconciliation of Adjusted EBITDA

Reconciliation of Adjusted EBITDA <sup>(1)</sup>	2020		2021		2022		2023		3Q YTD 2024	
Net Income	\$	31.5	\$	9.1	\$	6.2	\$	10.2	\$	6.9
Depreciation & Amortization		9.6		11.3		15.6		21.9		19.1
Interest Expense		0.5		0.3		0.2		0.4		0.6
Transaction Costs		-		-		-		0.5		0.3
Stock-based Compensation		4.9		5.2		5.2		5.9		4.8
Impairment of Assets		-		-		-		-		2.3
Income Tax Expense (Benefit)		(5.2)		3.4		2.8		4.2		2.9
Adjusted EBITDA	\$	41.3	\$	29.3	\$	30.0	\$	43.1	\$	36.9

<sup>(1)</sup> Adjusted EBITDA is a non-GAAP financial measure that does not have a standardized meaning prescribed by U.S. GAAP. Viemed's presentation of this financial measure may not be comparable to similarly titled measures used by other companies. Management believes Adjusted EBITDA provides helpful information with respect to Viemed's operating performance as viewed by management, including a view of Viemed's business that is not dependent on the impact of Viemed's capitalization structure and items that are not part of Viemed's day-to-day operations. Management uses Adjusted EBITDA (i) to compare Viemed's operating performance on a consistent basis, (ii) to calculate incentive compensation for Viemed's employees, (iii) for planning purposes, including the preparation of Viemed's internal annual operating budget, and (iv) to evaluate the performance and effectiveness of Viemed's operational strategies. Accordingly, management believes that Adjusted EBITDA provides useful information in understanding and evaluating Viemed's operating performance in the same manner as management. The table above is a reconciliation of net income, the most directly comparable U.S. GAAP measure, to Adjusted EBITDA, on a historical basis for the periods indicated. In calculating Adjusted EBITDA, certain items (mostly non-cash) are excluded from net income including depreciation and amortization of capitalized assets, net interest expense (income), stock-based compensation, transaction costs, impairment of assets, and taxes.

